

## **WET MOUNTAIN VALLEY COMMUNITY FOUNDATION SPIRIT CAMPAIGN POLICIES AND PROCEDURES**

*Participation of any organization in the Spirit Campaign is at the sole discretion of the Board of Directors of the Wet Mountain Valley Community Foundation (WMVCF).*

### **Purpose of the Spirit Campaign**

An initiative of the WMVCF, the campaign is designed to provide leadership in fundraising, promote annual giving, offer donors convenient giving options, and communicate the benefits of nonprofit organizations to the local Custer County community and beyond for the specific support of Custer County nonprofit organizations.

WMVCF has established criteria for participation of nonprofit organizations in the campaign and monitors compliance as follows:

- Participating nonprofit organizations must be headquartered in Custer County or provide direct services that benefit residents of Custer County.
- Funds raised in the Spirit Campaign must be for the sole benefit of the residents within Custer County.

### **Application and Eligibility Requirements**

Nonprofit organizations must submit a 501(c)(3) IRS designation letter and additional information as may be requested.

Organizations approved for participation in the Spirit Campaign may also be required to submit documentation that funds received through the campaign were spent on services provided to Custer County residents.

A local organization that operates under an umbrella organization such as a chapter and/or is otherwise affiliated with a larger regional or national organization is not eligible to participate in the Spirit Campaign except under special conditions approved by WMVCF.

Political organizations are not eligible to participate in the Spirit Campaign.

Churches, seminaries, ministries or other entities that promote religious beliefs are not eligible to participate in the Spirit Campaign.

### **Additional Conditions/Requirements**

Any umbrella organization that functions under a larger regional or National entity with 501(c)(3) status must submit to WMVCF an annual report that specifies how Spirit Campaign funds were expended during the year funded. This report must be submitted to WMVCF by October 1.

The WMVCF board can, at its discretion, approve the inclusion of organizations operating outside of our established criteria.

Any recipient organization that alters the official Spirit Campaign donation form in any manner other than by the addition of the organization's name, or otherwise distributes information that misrepresents WMVCF's purpose and objectives of the Spirit Campaign, will be ineligible for future Spirit Campaign Matching Funds.

Adopted: June 18, 2019